



Dear Potential Participant

The Downtown Woodstock Business Improvement Area is busy planning for our annual **SUMMER STREET FEST 2014!** It will be held on **Thursday, Friday, and Saturday August 7<sup>th</sup>-9<sup>th</sup>.**

For these three days, Dundas Street in Downtown Woodstock will be closed off to vehicular traffic and transformed into a huge street festival! **Street Fest runs from 9am until 9pm on Thursday, Friday and Saturday.**

Every year we look for different ways to grow and expand our annual Summer Street Fest, making it a “must attend” by delivering enjoyable entertainment and experiences for festival goers. As we look to expand our festival and tap into a growing market of culture and the arts, we hope that more Artisans will join us this year for our annual Summer Street Fest!

We have a couple of locations in mind for your stations, as well as a few spots in museum square, which will be granted on a first come first serve basis.

**Please fill out the attached application in full and return to the BIA office via mail (5 Graham Street, Suite 201, Woodstock, ON, N4S 6J5), fax (519 537-3301), or e-mail (admin@downtownwoodstock.ca).**

If you have any questions or concerns, please do not hesitate to contact myself either by phone (519) 537-5721 or e-mail (info@downtownwoodstock.ca). We hope to see you at Summer Street Fest 2013!

With regards,

Kelly Morrison  
Manager, Downtown Woodstock BIA